



American Made Buying Simplified.

American Made Collective is a group of over 20 US vendors (and growing). They make buying and selling quality American made goods easy.

Artists, designers, manufacturers, retailers, consumers. Tens-of-thousands of families are affected by a retailer's decision to support American made. The AMC believes most buyers would choose to dedicate a portion of their inventory to American made products if they knew where to find quality, US vendors.

Enter the American Made Collective. No more searching. No more guessing. The AMC created a permanent showroom in both Americasmart and the Las Vegas Market. Each showroom features over 15 artists and vendors with products ranging from greetings cards and gifts to jewelry and high-end home decor; all made in the USA—Sifting through directories and asking at every booth is no longer necessary. Buyers not able to attend market can view the AMC's complete vendor directory on their website.

Win-win. The convenience the AMC is creating for the buyer is equally advantageous for its members. By sharing permanent showrooms, AMC vendors save planning and setup time and significantly reduce their exhibitor expenses. This allows vendors to spend more time on the things that matter most, like, product development, branding, marketing and customer service. It's also allowed vendors who thought they couldn't afford to exhibit at a large market to join the party.

Find an AMC showroom at Americasmart, Bld 2, Fl 7 in showrooms 797-799 and at the Las Vegas Market in showroom C-1106.

Vendor directory and press assets at www.americanmadecollective.com.



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